

B20 BRAZIL OPENING EVENT

SPEAKERS



Ricardo Alban, President of the National Confederation of Industry – CNI

Ricardo Alban holds a bachelor's degree in Mechanical Engineering from the Federal University of Bahia and a degree in Business Administration from the School of Management of Bahia. He assumed the Presidency of CNI on October 31, 2023, for a four-year term. From 2014 to 2023, he served as the President of the Federation of Industries of the State of Bahia (FIEB) and the Center of Industries of the State of Bahia (CIEB). He was the Vice President of CNI from 2018 to 2023. Ricardo Alban is the Chairman of the National Council of the National Service for Industrial Learning (SENAI) and the Superior Council of the Euvaldo Lodi Institute (IEL), as well as a Director of the National Department of the Social Service of Industry (SESI). He is a member of the National Deliberative Council of the Brazilian Micro and Small Business Support Service (Sebrae), the National Council of Fertilizers and Plant Nutrition (Confert), and the National Council for Industrial Development (CNDI). He was an executive at the Citibank group in the 1980s and, since 1987, has been a partner-director of Biscoitos Tupy, a traditional food factory founded by his family.



Eduardo Eugenio Gouvêa Vieira, President of the Federation of Industry of the State of Rio de Janeiro - FIRJAN

Engineer. Eduardo Eugenio began his career at Petrobras Ipiranga in 1968, rising to prominent positions over nearly 40 years. With extensive experience in boards and presidencies, he leads the Brazilian Chemical Industry Association and has chaired ONIP and FIRJAN since 1995. Additionally, he played crucial roles on the boards of various financial and industrial institutions. Currently, he serves as the vice-president of CNI (National Confederation of Industry).

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Aloizio Mercadante, President at the Brazilian Development Bank - BNDES

Aloizio Mercadante is currently president of the National Bank for Economic and Social Development (BNDES). He is a professor, academic, economist and politician affiliated with the Workers' Party (PT). He was Minister of Education, of Science, Technology and Innovation and of the Civil House during the Dilma Rousseff government, vice-president of the Workers' Party, as well as senator and federal deputy for São Paulo.



Eduardo Paes, Mayor of Rio de Janeiro

Eduardo Paes holds a bachelor's degree in Law from PUC-Rio University. He has dedicated his career to public service, beginning in 1993 when, at the age of 23, he was appointed Supervisor of the Jacarepaguá and Barra districts. He was twice elected to the City Council and twice to the Federal Congress. In October 2008, he was elected Mayor of Rio de Janeiro. In 2012, he was reelected in the first round for a second term. As mayor, Mr. Paes oversaw a cycle of great events in Rio de Janeiro, from the Rio+20 Conference in 2012, through the 2014 FIFA World Cup to the 2016 Summer Olympic and Paralympic Games. Between 2017 and 2020, he worked as a consultant in the Urban Planning Department of the Inter-American Development Bank (IDB) and as Vice President for Latin America of BYD Company Ltd., focusing on the management of metropolitan regions. In 2020, he was elected mayor of the city for a third term, taking office on January 1st, 2021. From 2013 to 2016 Mayor Paes served as Chair of the C40 cities Climate Leadership Group, succeeding Mayor Bloomberg of New York City.

In 2023 he joined the Board of the Resilient Cities Network and co-chairs the Urban SDG Finance Commission. He is currently the Vice-president of the Brazilian Conference of Mayors and its Special Envoy for Climate Change.



Cláudio Castro, Governor of the State of Rio de Janeiro

Cláudio Bomfim de Castro e Silva is a Brazilian lawyer and politician affiliated with the Liberal Party and the current governor of Rio de Janeiro. For 12 years he was chief of staff in the Legislative Assembly of the State of Rio de Janeiro. In 2016, he won the election for city councilor of Rio de Janeiro for the Christian Social Party (PSC), where he held office for two years. He also served on the Chamber's Board of Directors, as 2nd Secretary. In October 2018, he became part of the slate of candidates for state government. He was re-elected governor in the first round of the 2022 elections.

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Geraldo Alckmin, Vice President of Brazil and Minister of Development, Industry, Trade and Services

Geraldo Alckmin was four times Governor of the State of São Paulo. He was a founder member of the Brazilian Social Democracy Party-PSDB. He left PSDB, after three decades of membership, on December 2021, and joined the Brazilian Socialist Party to integrate Lula's ticket to the Presidency. He is a Doctor and a Professor. He started his political career more than 50 years ago. During this long term, he held many elective offices: municipal Councillor, Mayor of Pindamonhangaba, State and Federal Congressman, Lieutenant-Governor and Governor of the State of São Paulo.



Ian Bremmer, President of the Eurasia Group and GZERO Media (virtual)

Ian Bremmer is a political scientist and the president and founder of Eurasia Group and GZERO Media. Ian is credited with bringing the craft of political risk to financial markets, creating Wall Street's first global political risk index (GPRI), and for establishing political risk as an academic discipline.



Vijay Gosula, Senior Partner McKinsey & Company

a Senior Partner at McKinsey since 1999, currently leads Client Services in Latin America and the Northeast from the Salvador office. With a background in Banking and Securities, he has diverse expertise in Marketing and Sales across industries such as banking, telecom, and retail, managing projects in Latin America, Portugal, and India. Vijay has held leadership roles in various practices, including Latin America Marketing and Sales, Social Health, and Public Entities.

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Dan Ioschpe, B20 Chair

Dan Ioschpe is Chairman of the Board of Directors of Ioschpe Maxion and a member of the Board of Directors of WEG, Marcopolo, Embraer and Cosan. He is also one of the Vice-Presidents of Fiesp and a member of the Board of Directors of Sindipeças. Born in Porto Alegre in 1965, he majored in Social Communication at UFRGS (Federal University of Rio Grande do Sul), followed by a postgraduate degree in Marketing at ESPM-SP (Escola Superior de Propaganda e Marketing) and an MBA in Tuck, at Dartmouth College, in the USA.



Ambassador Mauricio C. Lyrio, G20 Sherpa

Ambassador Mauricio Carvalho Lyrio is the Secretary for Economic and Financial Affairs at the Ministry of Foreign Affairs since April 2023, and has served as Brazil's G20 Sherpa. He is also responsible for overseeing negotiations in multilateral economic organizations such as the WTO and the OECD.



Ambassador Tatiana Rosito, Secretary for International Affairs at the Ministry of Finance of Brazil and Coordinator of the Finance Track at G20

Brazilian economist and career diplomat with over 25 years of experience. She served as Senior Consultant at the New Development Bank in Shanghai and Chief Representative of Petrobras in China. With roles in the Brazilian Embassy in Beijing and Singapore, she focused on commercial and economic-financial areas. In Brazil, she held key positions at CAMEX and the Ministry of Finance. Tatiana is a Senior Fellow at CEBRI and a member of CBBC's Consultative Committee.

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Francisco Gomes Neto, CEO at Embraer

Francisco Gomes Neto was appointed President and CEO of Embraer in May 2019. He has extensive experience in the management of companies in the transportation sector in Brazil and overseas. He holds a degree in Electrical Engineering with a specialization in business administration, as well as an MBA in finance and control. Gomes Neto has 20 years of CEO experience leading companies in Brazil and the United States. Prior to Embraer, he led the Marcopolo group, one of the leading bus manufacturers in the world, in which time he led the company's transformation process, generating strong sales growth and market value for the business. He was also CEO Americas of Mann+Hummel and was the President of Knorr Bremse Brasil, a leading company in commercial vehicle control systems.



Walter Schalka, CEO at Suzano

Walter Schalka is CEO of Suzano, a position he has held since January 2013. The executive has played a strategic role in the evolution of the company's results in recent years, including the combination between Suzano Pulp and Paper and Fibria Celulose, concluded on January 14th, 2019.

He started his career at Citibank and later joined the holding company of Grupo Maepar. In 1989, he began working as Chief Financial Officer at Dixie Lalekla, and later became General Manager and eventually CEO after the merger that created the Dixie Toga Group. In May 2005, he joined Grupo Votorantim as CEO of Votorantim Cimentos. In January 2013, he became CEO of Suzano. Walter holds a bachelor's degree in engineering from the Technological Institute of Aeronautics (ITA) and a graduate degree in Business Administration from the Getulio Vargas Foundation of São Paulo (FGV-SP). He also participated in executive programs at IMD (Switzerland) and Harvard University (USA).

Nominated as Fastmarkets RISI's Latin American CEO of the year - pulp and paper industry - in 2015, 2016, 2017, 2018, 2018, 2020 and 2022, he was elected one of the 15 Best CEOs in Brazil by Forbes in 2018. Walter is 62 years old; he is married, and he has three children, a grandson, and a granddaughter.

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Ricardo Mussa, CEO at Raízen

Ricardo Mussa is CEO at Raízen, an integrated energy company committed to sustainability. Graduated in Production Engineering by Escola Politécnica da Universidade de São Paulo, and he has worked for multinationals such as Unilever and Danone.

In 2007, he joined Cosan, as one of the founders and CEO at Radar for 5 years, a company dedicated to investing in agricultural land with high potential for appreciation. In 2014, he assumed as CEO at Moove, the Lubricants business of Cosan, with operations in 6 countries including Europe and Latin America. In 2017, he assumed the executive vice-presidency of Logistics, Distribution & Trading at Raízen. In 2020, he became CEO at Raízen Today he leads a team of 46 thousand people.



Fernando de Rizzo, CEO at Tupy

Fernando Cestari de Rizzo held several leadership positions before becoming CEO of Tupy, leading areas of Engineering, Strategic Planning, Sales and Manufacturing. Being at the company for over 30 years and having experiences in different areas and regions allowed him to know Tupy's entire value chain, from the operation to the customer.

In addition to specializations in business, Fernando holds a degree in Mechanical Engineering and an MBA in Marketing and Finance.



Luciana Ribeiro, Founder eB Capital

Luciana Antonini Ribeiro is a Brazilian investor and a leading voice in climate-related investments. She is a co-founder of eB Capital, a Brazilian investment firm focused on private equity and infrastructure opportunities. She was recognized as one of the 20 Most Powerful Women in Brazil by Forbes magazine and named one of the 100 most innovative women in Brazil by Época Negócios magazine.

For six consecutive years, she has been nominated as one of the leading women investing in Latin America by Lavca (Association for Private Capital Investment in Latin America). Additionally, in 2019, she received the Sabiá Laranjeira Prize from the Sustainable Leadership Platform in recognition of her leadership as an activist.

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Luciana is also part of the technical advisory board of the Climate Hub, launched by the Columbia Global Center, in Rio de Janeiro.

Luciana is the chairwoman of Brazil Climate Summit (BCS), an initiative of Brazilian business leaders, students, and alumni of Columbia University, and the Columbia Global Center - RJ. The event first edition was held in 2022, at the Columbia University Campus (NY). The BCS became an annual event with a focus on showing the Brazil's key role in the global decarbonization path.

Luciana is a prominent speaker on the agenda of climate investments for the media. She has a Law degree from the Federal University of Rio Grande do Sul (UFRGS), a master's in law by Universidade de Sao Paulo (USP), and an MBA at Columbia Business School.



Claudia Sender, Board Member

Claudia Sender is a member of the Board of Directors of several publicly traded companies and NGOs, such as Telefonica in Spain, Holcim in Switzerland, Gerdau, and Embraer in Brazil. Among the NGOs are highlighted Hospital Israelita Albert Einstein, Amigos do Bem, Gastromotiva, and Ensina Brasil.

Before serving as a board member, Claudia was Senior Vice President for Clients at LATAM Airlines Group and CEO for LATAM Airlines Brazil until July 2019. Claudia joined TAM Airlines in December/2011 as Commercial and Marketing Vice President.

Prior to joining LATAM, Claudia was Marketing and Product Development Vice President at Whirlpool Latin America, where she served for 7 years. She also worked as a consultant at Bain&Company, in projects in several industries, including telecommunications and aviation. Claudia has a degree in Chemical Engineering from Polytechnic School, University of Sao Paulo, and an MBA from Harvard Business School.



Gilberto Tomazoni, CEO at JBS

Gilberto holds a degree in mechanical engineering and a postgraduate degree in management. He has extensive experience in, and knowledge of, the food industry. He worked at Sadia for 27 years, where he started as a trainee and rose to become the CEO.

He served for three years as Vice President of Bunge for South and Central America. He joined JBS as Global President of the poultry business in 2013 and led the establishment of Seara Alimentos as CEO. In 2015, he was named President of JBS' Global Operations, from 2017 to 2018 served as the Company's Global Chief Operating Officer and, in 2018, he was appointed as Global CEO – Chief

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Executive Officer of JBS S.A. In 2013, he was appointed as Chairman of the Board of Pilgrim's Pride Corporation.



Paula Bellizia, President, Global Payments, EBANX

Paula Bellizia has more than 29 years of executive experience leading multinational technology companies in Brazil and Latin America. She is currently partner and the President of Global Payments at EBANX, global payments fintech. Most recently, she served as Google's VP of Marketing for Latin America, Microsoft's COO for Latin America, President of Microsoft Brazil, and Apple's Country Manager in Brazil.

Bellizia has also worked at Facebook, Telefonica and Whirlpool. She earned a bachelor's degree in technology, a postgraduate degree in Marketing, and an MBA from FIA-USP. Bellizia has chosen the topic of diversity and inclusion as a priority on her agenda. In 2019, she moved with her family to the United States, and during the pandemic she returned to Brazil.



Constanza Negri, B20 Sherpa

Prior to her current position, Constanza worked as Senior Advisor to VP on International Economic Relations and Trade, when she joined CNI in 2012.

She worked as Deputy Director and Head of Policy for the Department of International Affairs at EUROCHAMBRES, where she was responsible for leading work on EU Trade and Investment Policy, EU- Brazil and EU-USA. Furthermore, she coordinated the Committee of Experts on Free Trade. Constanza also worked for the Observatory on EU-Latin America and the International Chair WTO-Regional Integration at the University of Barcelona, where she specialized in trade and economic relations between EU and Latin America, WTO and regional integration. She has a master's degree in international relations from the University of Bologna, with an Advanced Diploma in European Studies from the European College of Parma, and a postgraduate degree in International Economic Relations and Regional Integration from the University of Barcelona.

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Chandrajit Banerjee, Director General of the Confederation of Indian Industry and Head B20 India Secretariat (virtual)

Chandrajit Banerjee is the Director General of the Confederation of Indian Industry (CII). CII is India's apex industry organization, proactively enhancing the competitiveness of Indian Industry. He has been in CII for over 35 years and has been serving as its Director General since 2008. In this post, he is responsible for the overall operations of the organization and for leading and contributing to many policy level dialogues and discussions to enhance the competitiveness of Indian industry and towards the development of India. He is also a member of several important Government advisory bodies at the national and state levels.



Børge Brende, President, World Economic Forum

Børge Brende is a Norwegian politician and diplomat and has been the president of the World Economic Forum since 2017. A member of the Conservative Party, he previously was Minister of Foreign Affairs from 2013 to 2017, Minister of the Environment from 2001 to 2004 and Minister of Trade and Industry from 2004 to 2005. He was also a member of the Norwegian Parliament from Sør-Trøndelag between 1997 and 2009.



Mark Carney, UN Special Envoy on Climate Action, and Finance (virtual)

Mark Carney is the UN Special Envoy for Climate Action and Finance and Co-Chair for the Glasgow Financial Alliance for Net Zero (GFANZ), Chair of Brookfield Asset Management, and Head of Transition Investing at Brookfield Corporation. Across these roles, he is focused on developing tools, guidance, and products for investors that will combine positive social and environmental outcomes with strong risk-adjusted returns. He is a long-time and well-known advocate for sustainability, specifically with regard to the management and reduction of climate risks.

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Renate Hornung-Draus, International Organization of Employers Vice-President (virtual)

Ms Hornung-Draus is Managing Director for Economic and International Affairs of the Confederation of German Employers' Associations (BDA). She holds many honorary functions in international, academic and business organizations, among others as Vice-President for ILO matters of the International Organisation of Employers (IOE) and Chair of Business at OECD - BIAC's Employment, Labour and Social Affairs Committee. Chair of BusinessEurope's CSR Working Party, Board member of the German-Arab Friendship Association (DAFG), and Advisory Board member of the Birmingham Business School and Trier University Institute for Employment Relations in the EU. Furthermore she serves among others as Vice-Chair of the Governing Body of the International Labour Organisation and as CoChair of the B20 Future of Work and Education Task Force.



Charles Rick Johnston, Chair of Business at OECD

Mr. Johnston is the Managing Director of Citi Global Government Affairs, responsible for geopolitical analysis, issue advocacy, and management of Citi's relationships with governments and political figures worldwide. Mr. Johnston has advised government leaders and multinational corporations on commercial and strategic transnational issues. Mr. Johnston has served in various legal advisory roles, including as Counsel to the U.S. International Trade Commission and the U.S. Senate Finance Committee. Mr. Johnston is a Vice-Chair of the U.S. Council for International Business.



Clarissa Lins, Founding partner of Catavento and member of the Board of Trustees of CEBRI

Clarissa is the founding partner of Catavento, a consultancy on strategy and sustainability. Her main areas of expertise are the energy transition, climate change and decarbonization in hard-to-abate industries. She is a non-executive director at the Board of Directors of ArcelorMittal, chair of the Sustainability Committee and member of the Appointment, Remuneration and Corporate Governance Committee. She also serves on the Board of Directors of Votorantim Cimentos and Vibra Energia. She is a member of the Board of Trustees of CEBRI and serves on the Sustainability Committee of Suzano. She is a former CEO of the Brazilian Institute for Oil and Gas (IBP) and served on the Board of Directors of

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Petrobras and chaired its HSE Committee. She is an economist by training and holds her bachelor's and master's degrees from PUC Rio.



Moderator: Leila Sterenberg

Leila Sterenberg is a journalist and senior fellow at Cebri, where she leads the "Cebri Conversa" program. She is a contributor to the School of Communication at the Fundação Getúlio Vargas (FGV), where she hosts the podcast "Meio Tempo". She also collaborates with the Brazil-Israel Institute and serves as a moderator for high-level debates at institutions such as the Konrad Adenauer Foundation, Lide, Esfera, and the Brazilian Mining Institute (IBRAM). For the latter, she moderated the opening debate and interviewed former UN Secretary-General Ban Ki-moon and former British Prime Minister Tony Blair at the International Conference on the Amazon and New Economies in 2023. As a reporter and TV anchor, she worked for 25 years at Globo Brasília and GloboNews, where she covered numerous live broadcasts of historic events.



José Luis Gordon, Director of Productive Development, Innovation, and Foreign Trade of the Brazilian Development Bank - BNDES

He graduated in Economics from the University of São Paulo (USP) with a Ph.D. in Economics from the Federal University of Rio de Janeiro (UFRJ). He has authored several publications in the field of industry and innovation. He served as a special advisor to the Ministry of Science and Technology and the Ministry of Education. He was the Director of Planning and Management at the Brazilian Company for Research and Industrial Innovation (Embrapii), Executive Secretary of the Brazilian Development Association (ABDE), and President of Embrapii. From January 2023, he took on the Director of Productive Development, Innovation, and Foreign Trade role.

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John W. H. Denton, International Chamber of Commerce Secretary General

A global business leader and legal expert on international trade and investment, John W.H. Denton AO is the Secretary General of the International Chamber of Commerce (ICC). He is also a Board member of the United Nations Global Compact and Co-chair of the B20 finance and infrastructure taskforce, as well as a founding member of the Business 20 (B20), a Board member of IFM Global Investors, Co-Founder of the Australia–China CEO Roundtable and Patron of UNHCR in Australia.



Tania Cosentino, CEO Microsoft Brazil

Tania Cosentino has been the CEO of Microsoft Brazil since January 2019, bringing over 40 years of professional experience, primarily in the electrical and industrial automation sectors. Notably, she served as the first Brazilian woman to lead Schneider Electric's Brazilian subsidiary, eventually becoming the President for South America and the Global Vice President of Quality and Customer Satisfaction. An active advocate for gender equality, Tania participates in HeForShe and WEP programs and was recognized for her commitment to the UN Sustainable Development Goals. She has received numerous awards, including the Women's Leadership award from CEBDS, the HITEC 50 recognition, and the Executivo de Valor award in IT & Telecom. Tania has also been honored by various organizations, such as Women in Tech Brazil, Bloomberg Linea Brasil, Isto É Dinheiro magazine, Educando NGO, the Association of Engineers Brazil-Germany, the Engineering Institute, and EY's Entrepreneurial Executive category in the Brazil Entrepreneur of the Year Program.



Pedro Wongtschowski, President of the Superior Council of Innovation and Competitiveness of Federation of Industries of the State of São Paulo - FIESP

Born in São Paulo (Brazil), he is a Chemical Engineer with a M.Sc. and Ph.D. from the University of São Paulo. He professionally worked at PROMON Engenharia (1972 -1977) as Project Manager. CEO of OXITENO (1992-2006), a major player in the chemical industry. He was CEO of ULTRAPAR, active in energy, infrastructure, and logistics (2007 – 2012).

He is President of the Council for Innovation and Competitiveness of FIESP (Industry Federation of the State of São Paulo), Member of the Management Committee for Business Mobilization for Innovation

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(MEI-CNI), Member of the Board of Governors of the Foundation for Research Support of the State of São Paulo (FAPESP). Member of the Board of Directors of IMPA and EMBRAPA. Member of the Board of Governors of Technion (Israel). Member of the Advisory Board of the “Global Innovation Index”. Former Chairman of the Board of Ultrapar (2016 – 2023). Former member of the Board of Directors of Votorantim, Embraer, Nitroquímica, Arteris and Unigel. He is also member of the Board of Directors of several private and public companies in Brazil.



Flávia B. Almeida, CEO and Board Member at Península Participações (TBC)

Flavia B. Almeida is CEO and Board Member at Península Participações, an investment company of the Abilio Diniz family. She is also an advisor for the Groupe Carrefour France, Carrefour Brazil, Wine, O3 Capital, Instituto Península and an independent advisor at Ultrapar.

Throughout her career, she integrated different relevant Board of Directors, such as Lojas Renner and BRF. As an executive, Flavia was a senior partner at Monitor Group - between 2009 and 2013. Before that, between 2003 and 2009, she was the general director of Participações Morro Vermelho, a family holding company that controls the Camargo Corrêa Group, where she also accumulated board positions at several companies within the group. Between 1989 and 2003, she worked at McKinsey & Company, where she was a partner. Flavia is also one of the Bloomberg Women's Buy-Side Network founder.

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